

# Bridge to Gold

*\*We are discontinuing the Rising Star and Elite Express bonus programs to make room for a new and improved way to earn rewards. If you are currently participating in either of these programs, you have until March 31 to earn any bonuses and points. Until then, keep pushing to score those shares and complete your goals!*

*If you're participating in Elite Express, you have until June 30 to redeem any outstanding Elite Express points for high-value products and exclusive swag. See the YL Rewards site link, under Member Resources in your VO!*



Beginning April 1, qualifying Silvers will have the opportunity to work toward a FREE Premier Aroma collection! It's the ultimate reward, designed to help distributors make the essential transition from Silver to Gold.

## Here's Everything You Need To Know To Get Started With Bridge To Gold:

**Date:** Bridge to Gold launches on April 1, 2020, in all global markets.

**Eligibility:** Bridge to Gold is open to all Young Living distributors (see exclusions below)\* who achieve the rank of Silver for the first time after April 1, 2020.

**Goal:** Bridge to Gold rewards and motivates Silvers as they make the transition from part-time (Silver) to full-time (Gold) and build a solid foundation for success.

**How to qualify:** To earn the Bridge to Gold reward, distributors must meet the following requirements:

Build two new legs of 1,000 OGV each, in addition to the legs required for Silver.

Reach at least 22,500 OGV, or halfway between the volume required for Silver (10,000 OGV) and Gold (35,000 OGV).

Achieve the first two requirements—in the same month—within six months of reaching Silver for the first time.

**What you get:** Silvers who meet all Bridge to Gold requirements will receive the Premier Aroma collection, retail valued at approximately \$2,800 USD! Each collection will feature essential oils curated by the local Young Living market.

**Anything else?** Bridge to Gold is an incentive outside of regularly paid commissions and is not required in order to be recognized for any standard rank achievements (e.g., Gold rank). Likewise, achieving the Silver Bound bonus at Silver is not a prerequisite to earning the Premier Aroma collection, although doing so may help distributors be better positioned to achieve Bridge to Gold.

**Bridge to Gold reset:** On April 1, 2020, existing distributors whose highest achieved rank is Silver (see exclusions below)\* will have a unique opportunity to participate in a one-time reset for Bridge to Gold. This means that active distributors—regardless of how long they've been with Young Living—get the opportunity to earn a Premier Aroma collection! These distributors will have six months from April 1 to meet the program's leg and OGV requirements.

**Example 1:** Charlotte reached Silver for the first time in October 2019, finishing March with 15,250 OGV. She has one additional leg of 1,000 OGV beyond her two primary legs required for Silver rank. On April 1, 2020, she will have six months to build a second leg of 1,000 OGV (while still maintaining the other leg at 1,000 OGV) and reach 22,500 OGV overall.

**Example 2:** Olivia reached Silver six years ago and has since built a large organization, finishing March with 75,000 OGV. She has multiple legs but has never been able to achieve the proper structure for Gold. On April 1, 2020, she will have six months to build two of her legs to 1,000 OGV each, beyond her two legs required for Silver rank, and earn the Bridge to Gold reward.

**\*Some distributors will not be eligible for the Bridge to Gold reset, including:**

Distributors (as of April 1, 2020) who have previously achieved the rank of Gold

Distributors (as of April 1, 2020) who have reached 22,500 OGV and built two additional legs of at least 1,000 OGV each (beyond the legs required for Silver rank)