

On Scents & Substance

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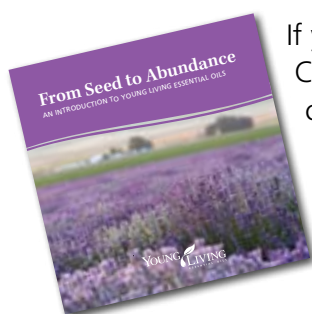
Young Living – Stewards of Nature's Living Energy

We're excited to introduce the first issue of the *On Scents and Substance* newsletter! Use it as your source for information on the Young Living promise—to capture nature's living energy in every bottle of essential oil. Each issue will highlight the lengths Young Living takes to produce the highest-quality essential oils in the world.

Our goal is to help you become confident and credible as you use and share Young Living's essential oils. The Seed to Seal™ process helps ensure we keep our promise of quality, whether we're sourcing oils in the jungles of Ecuador and the deserts of Oman, or rigorously testing them in our Utah research laboratories. Seed to Seal is our way of authenticating essential oil quality at each key stage of the production process: verifying plant species, taking great care to grow and cultivate plants, distilling the pure plant essence, testing to verify optimal level of constituents, and expertly bottling the final product. These steps are your guarantee that every Young Living essential oil you use and share is as pure and potent as nature intended.

Look for future issues of *On Scents and Substance* to learn more about Seed to Seal and our quality promise in detail.

Are quality essential oils important to you?



If you're interested in learning more, call Customer Care (1-800-429-0600) to get a complimentary DVD in your next order.

Visit Virtual Office for a downloadable PDF to share with friends and prospects.

The Seed to Seal Process Delivers Young Living Therapeutic Grade™ Oils

Seed to Seal can be summarized in five steps:

Seed Essential oils that work come from plants whose species have been authenticated by Young Living experts. Species certification involves scientific research, field study, university partnerships, and on-site planting certification.

Cultivate Young Living has four farm locations where we learn the best growing and harvesting methods. With this knowledge, Young Living travels the globe visiting co-op farms to certify their growing processes.

Distill Combining ancient and modern techniques, Young Living is recognized as an essential oil distillation innovator.

Test Each essential oil must pass Young Living's stringent specifications to ensure the optimal bioactive natural compounds are present in each essential oil. Young Living uses its own internal labs plus third-party laboratories to verify every essential oil exceeds international standards.

Seal Young Living completes the Seed to Seal process by carefully handling large volumes of essential oils to be individually bottled and shipped to members worldwide.