

PRESENTATION SUGGESTIONS

Please feel free to adjust these suggestions to your personal preferences adding or deleting as you choose.

- **Introduction**

Welcome everyone; serve Ningxia Red and chopped Wolffberry Crisp Bars, Essential Manna, and/or any refreshment made with YL Essential Oils.

- **Have Your Guests Sign the Guest Registry**

Your tool for "follow-up."

- **Announce**

There is no need to take notes as "The Business Essentials Booklet" will be available afterwards with all necessary information, such as a catalog, price list, order forms, distributor applications, etc.

- **Play or Present Live**

"The Business Essentials DVD" - choose a point to stop for intermission.

- **Intermission**

Stop the DVD - do a mini-facial, using the YL Mint Facial Scrub, the A.R.T. Cleanser and samples of A.R.T. Day Activator and Night Reconstructor.

- **Continue** - "The Business Essentials DVD," or your personal presentation.

- **Pass the Oils**

Pass the essential oils around for a mini footsie-tootsie treat. Valor & Aroma Siez are wonderful to start with. Also, the Essential 7 or the Golden Touch 1 oils layered onto - and vita-flexed into - the feet creates an exceptional experience. Play "The Essence of Life: Using The Oils" 8-minute DVD while passing out oils.

- **Pass out Literature**

"The Business Essentials Booklet" and catalog, price list, etc.

- **Ask Who Is Ready To Get Started**

Sign up those who are ready to get started. Ask each person to think of 10 people they would like to invite to their own presentation and set the dates.

- **Extra Show & Tell Ideas**

- Diffuse Joy or Abundance blends, and pass the Acceptance blend.

- Use YL's "Something to Believe In" CD as background music.

- A basket to pass w/sample products to compare ingredients on labels; Ex: showing the Flintstones vitamins and what Pebbles and BamBam are really made of vs. the all-natural ingredients found in the KidScents vitamins. Also, any toothpaste with the poison control notice on the label is excellent to contrast with the all-natural Dentarome toothpaste from YL.
- A basket with samples of YL products (Oils, Personal Care, Supplements) to show their exceptional ingredients.

- Pass out Thieves Lozenges and show the Thieves Kit.

- Do a raffle for a YL oil or product.

- Give a hostess gift!

- Play the Ningxia Red DVD and/or the A.R.T. Skincare DVD if time permits.

NOTE: This presentation can easily be adapted to 1-on-1, or any size group.

Be Creative! Have Fun! And Get Paid For It!

**ALLOW THE DVD TO DO THE
PRESENTATION FOR YOU.**

BUSINESS ESSENTIAL\$

***Network Marketing IS the Most
Brilliant Model Ever Created***



**Presented By Teri Williams
and Janet McBride**

BUSINESS ESSENTIAL\$

- Earn While You Learn—4-Yr. Business Degree
- Earn While You Play—Vacation Residual
- Earn While You Sleep—Passive Income
- Experience—Family Financial Freedom

Network Marketing IS the Most Brilliant Model Ever Created



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and Janet McBride

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THE PARADIGM

**"In Times of Change, the Learners
Will Inherit the Earth; While the
Learned Will Find Themselves
Beautifully Equipped to Survive in
a World that No Longer Exists."**

-- Eric Hofer, 1902-1983

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THE PARADIGM SHIFTED... NOBODY TOLD ME!

- Go to School and Get Your Degree
- Find a Solid Company w/Great Benefits
- Create Your Retirement Plan and 401 K
- Plan for Social Security
- Plan for Medicare Health Benefits
- Retire after 35-40 Years with Nest Egg



NOT !!!!!

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NATIONAL HEADLINES

- Pensions No Longer a Secure Lifeline—"We have a Political Assault on the Well-Being of Retirees."
- Senators Consider Raising Retirement Age to 69 As Part of Social Security Plan
- Baby Boomers' Face Retirement Squeeze—Few Boomers Have Solid Retirement Plan
- U.S. Comptroller Issues Budget Warning on Medicare—Healthcare Costs Skyrocket to \$724B
- Corporate Pension Plans in Jeopardy at GM, Ford, United Airlines, U.S. Steel and Others

a. 05-12-2005 Associated Press
b. 06-14-2005 5:48 PM Associated Press
c. CSMonitor, Oct 10, 2004
d. Reuter's Health May 19, 2005
e. Fortune Magazine May 2005

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Cashflow Quadrant



E

Union Worker
Owned by a Job
Wage Slave

B

Young Living
Distributor

S

Doctor
Consultant
Massage Therapist

I

Young Living
Investor

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Why a Home-Based Business?



- Corporate Downsizing/Lay-Offs Are On The Rise!
- Rate Of Credit Card Debt & Personal Bankruptcy on Rise!
- Children Left Unsupervised By Commuting Parents!
- Federal Taxes Increasingly Consume Take-home Pay!
- Corporate America No Longer Offers Retirement Plan!

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HOME-BASED BUSINESS FEATURES AND BENEFITS

- **You Are the CEO!** No One Can Downsize Your Position!
- **You Are the CEO!** NO One Can Limit Your Paycheck!
- **Work from Home**—No Commutes, No Alarm Clocks!
- **You Control Your Time**—Attend All Your Kids' Games!
- **The IRS Loves HBBs**—Tax Write-offs can Save You Thousands \$\$\$ and Increase What You Keep!
- **You Are the CEO !** You Control Your Retirement Plan through your own Talents and Abilities **creating Unlimited Residual Future Income.**

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Why Network Marketing?



**"The Richest People in the World Build Networks...
Everyone Else Looks for Work!"**— Robert Kiyosaki, Millionaire Author/Coach

- Leverages" Your Time, Efforts and **Earning Potential**
- **No Limits** on Income Level, Vacation Schedule
- Age, Education, Ethnicity, and Gender are **Irrelevant**
- Recognized and Taught at **Harvard School of Business**
- **Network Marketing Rewards You** for Helping Others
- A Job Earns Wages; **Network Marketing Builds Assets; Assets Create Wealth**

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Why Young Living?



YOUNG LIVING
IS ON THE
RIGHT SIDE OF
THE
CASHFLOW
QUADRANT!



- **12-Year Proven Track Record** of Ever-Increasing Stability
- **A Leader** in the Home-Based Business Marketplace
- **Exclusive Products** that Everyone needs, No One Else Has
- Sales Growth of Over **4,000 Percent** During The Past 5 Years
- The **Largest Importer** of the Coveted Ningxia Wolfberry
- The First, All-Natural, Essential-Oil-Enhanced **Age Refining Technology Skin Care**
- Offers What **Aging Baby-Boomers** Seek: **Enhanced Image, Optimal Health, and High-Energy Fitness**

Young Living Essential Oils

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The Best Investment You'll Ever Make



- **Autoship Rewards Program**—Young Living Rewards You with a **10-15-20% Return!**
- **Transfer-Buying**—The **\$100** Monthly Autoship Investment is **Already Included** in Most Household Budgets!
- **Exchange** the Use of Petro-Chemicals, Toxins and Heavy Metals with **All-Natural, Essential Oil-Enhanced Products** from *Your Home-Based Business!*

Fill Your Home with Chemical-Free Young Living

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TEACHING OTHERS TO TRANSFER-BUY YL PRODUCTS



INGREDIENTS INCLUDE:

- **Red Dye #40**
- **Yellow Dye #6**
- **Blue Dye #2**
- **Aluminum**
- **Aspartame**

#1 CHOICE PEDIATRICIANS' FOR KIDS

Young Living Essential Oils

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YOUNG LIVING'S TRANSFER- BUYING ALTERNATIVES



INGREDIENTS INCLUDE:

- **Ningxia Wolfberry**
- **Stevia**
- **Amino Acids**
- **Beta Carotene**
- **Vitamin C**
- **3 Essential Oils**

#1 Choice of Parents Who Want the Best for Their Kids

Young Living Essential Oils

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MAKE A COMMITMENT

- TO ENHANCE YOUR HEALTH!
- TO BLESS YOUR FAMILY!
- TO BUILD YOUR BUSINESS!
- TO LEAD YOUR ORGANIZATION!
- TO SECURE YOUR FINANCIAL FUTURE!

AND ALWAYS REMEMBER.....

Young Living Essential Oils

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Young Living Or Assisted Living...



The Choice is Yours!

Coined by the "Queen of Oils," Carol Pliska

Young Living Essential Oils

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